Immunize Kansas Coalition Shares Updated Flu Resources for Health Professionals and Community Members

Immunize Kansas Coalition (IKC) is excited to share updates to two of its featured resources designed to support flu prevention and education.

- Healthcare professionals can now earn continuing education through IKC's Preventing Flu Education Module, developed in collaboration with Immunize.org's Sharon Humiston, MD, MPH, FAAP. The 25-30 minute module details the burden of influenza disease, explores Kansas' immunization rates, and dives into recommended methods for increasing immunization rates in the office setting. Viewers also practice delivering clear and accurate answers to questions about the flu vaccine and flu. This is a 0.5 Continuing Education (CE) activity. CE is available at no cost to physicians, pharmacists, physician assistants, nurses, and nurse practitioners. IKC encourages you to share this module with your networks, healthcare professionals, and teams!
- <u>IKC's Ask a Doctor series</u> features short-form videos designed for easy sharing across Instagram, Facebook and YouTube! The videos highlight Kansas pediatricians as they answer common questions about vaccines. In their newest videos, Brandan

Kennedy, MD, FAAP, FABPM, explains why the flu vaccine cannot give someone the flu and emphasizes that, although children are resilient, they can still experience severe complications from flu.

Together, we can encourage flu vaccine up-take and #BeatFlu!



